

San Diego

Environmental Partners

San Diego Gulls

3500 Sports Arena Boulevard, San Diego, CA 92110-4927

The San Diego Gulls have partnered with the Environmental Services Department (ESD) to promote recycling to their sports fans through the City's Sports Recycle Nights Events. Fans bringing 10 or more beverage containers to the recycling event receive a buy one, get one free voucher for a future Gulls game and are entered into a raffle for valuable prizes. In addition, the Gulls promote beverage container recycling at all events in the Sports Arena throughout the year. Their staff and players demonstrate a commitment to community service by regularly participating at events to promote recycling.



Climate Wise Energy Star Partner of the Year

Kyocera Wireless Corp.

10300 Campus Point Drive, San Diego, CA 92121-1582

Kyocera's company policy "Respect the Divine and Love People," is demonstrated by KWC's active involvement in community service activities. KWC provided invaluable technical support for the Environmental Services Department's Green Schools program, and is one of the most active Climate Wise-Energy Star Partners. KWC is also a leader in energy efficiency, saving 931,396 kWh and approximately \$124,031 through energy conservation measures in 2002. KWC uses public and internal web sites to promote awareness of the company's ISO 14001 certification, commitment to environmental protection, and for accepting feedback from the public and employees for continual improvement.



Director's Recycling Awards:

City of San Diego, Metropolitan Wastewater Department

Gold Mine Natural Food Company

Goodwill Industries of San Diego County

Hewlett-Packard Company

Kyocera America Inc.

Museum of Contemporary Art San Diego

Ocean Beach People's Organic Food Co-Op

San Diego Convention Center Corporation
Standley Middle School

Target Corporation – Target Stores

Unisys Corporation

United States Postal Service

Urban Corps of San Diego

Zoological Society of San Diego

Honorable Mention:

Bazaar del Mundo

Biosite Incorporated

ENCAD, Inc. A Kodak Company

First Future Credit Union

Kaiser Permanente San Diego

QUALCOMM, Inc.

The Salvation Army San Diego Silvercrest

Residence Inc.

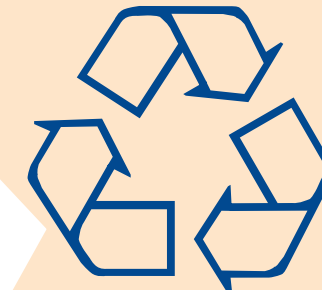
For additional information please contact the
Environmental Services Department at (858) 694-7000

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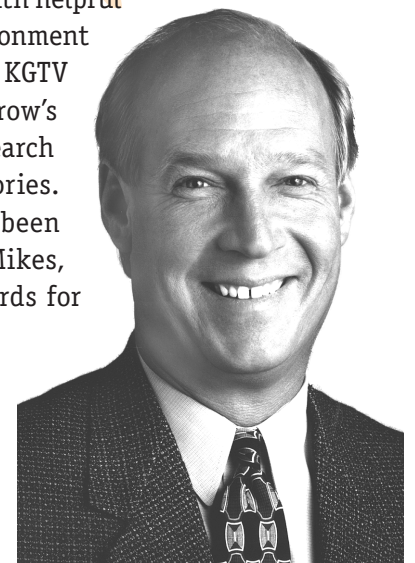
City of San Diego

Waste Reduction & Diversion AWARDS



Environmental Champion Loren Nancarrow

The Environmental Services Department is proud to recognize Loren Nancarrow as the 2003 recipient of the Environmental Champion Award. This special award has been created to pay tribute to an outstanding individual whose vision, commitment and advocacy for the environment has positively impacted San Diego's communities. Mr. Nancarrow champions environmental issues both as a weathercaster and an environmental reporter. He not only gives accurate weather reports but he also provides San Diegans with helpful tips about how to tread gently on the environment during "Loren's Field Notes" broadcast on KGTV Channel 10 every weeknight. Mr. Nancarrow's reporting takes him around the world in search of environmental issues and nature stories. During his 20 years in California, he has been honored with several Emmies, Golden Mikes, Associated Press and News Directors awards for his unique brand of reporting.



2003

"San Diego has the potential to be a model of how a large urban area can coexist successfully with natural habitats. My goal is to make this happen."
– Loren Nancarrow



San Diego Recyclers of the Year



Albertson's, Inc.

14340 Peñasquitos Drive, San Diego, CA 92129

Albertson's, Inc. continually makes efforts to broaden and expand both waste reduction and recycling in order to conserve more resources and reduce operating costs. Albertson's supported the development of an innovative "Common Footprint Produce Box" which is made from recycled content and is fully recyclable. This new box generates revenue and provides operational savings by reducing the amount of produce lost in shipping and the cost of handling and labor. In 2002, Albertson's used this new box in approximately 60% of their produce shipments.

Kyocera Wireless Corp.

10300 Campus Point Drive, San Diego, CA 92121-1582

In line with Kyocera's corporate commitment to environmental protection, Kyocera Wireless Corp. (KWC) continually strives to minimize environmental impacts from business operations by recycling and reducing waste. In 2002, KWC increased employee recycling awareness which resulted in more than 1,058 tons of paper, plastic, electronic and other wastes being diverted from landfill disposal. A total of \$19,548 in revenues and \$2.4 million in disposal costs were avoided by these recycling efforts. The used phone battery refurbishment program alone resulted in a \$2.2 million cost avoidance.



San Diego International Airport

3225 North Harbor Drive, San Diego, CA 92101-1024

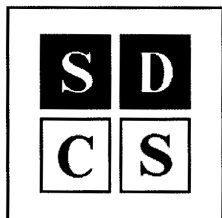
In 2002, the San Diego International Airport (SDIA) took significant steps to improve their recycling program. SDIA entered into an agreement with a new service provider, filled the passenger areas of the terminals with custom-made commingled recycling containers, created a Waste and Recycling Committee that includes representatives from all service providers in the airport and the airlines, and increased the educational outreach for all employees and tenants. In the first months of the program, SDIA successfully doubled their recycling rate and almost eliminated recycling contamination.



San Diego Unified School District

4860 Ruffner Street, San Diego, CA 92111

San Diego Unified School District's (SDUSD) strong commitment and dedication to recycling has resulted in continued improvement to their school-wide recycling program. Through new and aggressive educational efforts, SDUSD strengthened mixed paper and greens recycling programs in all the schools and implemented an innovative beverage container recycling pilot program in 90% of middle and high schools. These recycling activities have resulted in approximately \$88,000 in avoided disposal costs and more than 6,000 tons of materials recycled per year.



SeaWorld San Diego

500 SeaWorld Drive, San Diego, CA 92109

SeaWorld's commitment to reduce waste and increase recycling efforts whenever feasible continues to produce significant results. In 2002, SeaWorld's recycling efforts generated more than \$46,000 in revenue and resulted in the diversion of approximately 9,800 tons of materials. SeaWorld has a variety of recycling programs which include construction materials, food scraps, green trimmings, cardboard, plastic bags from merchandise, Clydesdale horse manure, and leftover fish. In addition, SeaWorld educates employees about recycling, facilitates employee involvement in recycling programs, and promotes the purchase and use of products made with recycled content.



Sony Electronics Inc.

16450 West Bernardo Drive, San Diego, CA 92127-1898

Sony Electronics Inc. is dedicated to protecting and improving the environment in all areas of the company's operations while preserving and enhancing the quality of life for employees, customers and neighbors. In addition to reducing the amount of waste generated from their manufacturing and office activities, Sony engineers have developed methods of packaging that reduce waste generated by consumers when using Sony products. In 2002, Sony recycled more than 7,250 tons of materials, generated \$133,000 in recycling revenue and achieved an 84.6% recycling rate.



Vons A Safeway Company

6555 Mission Gorge Road, San Diego, CA 92120

Year after year Vons produces outstanding waste reduction and recycling results. Vons continually strives to reduce the amount of packaging used in shipping, and to improve their comprehensive and very successful organics recycling program. During 2002, Vons' many recycling programs helped avoid disposal of 18,366 tons of refuse in San Diego landfills which resulted in an 87% diversion rate and reduced the cost and frequency of their refuse collection service.



Westfield Shoppingtown Mission Valley

1640 Camino Del Rio North, San Diego, CA 92108

Westfield Shoppingtown Mission Valley employees view recycling as not just a policy or a requirement but as a "way of life." They are dedicated to maintaining their highly effective Waste Reduction System which helps them protect the environment and conserve their resources while cost effectively managing the vast amounts of waste generated. In 2002, they recycled more than 505 tons of materials, allowing them to achieve a 62.5% recycling rate and substantial costs savings in waste disposal charges.

